





YOUR BUSINESS OUR INSIGHT

www.IDTechEx.com

Overview of our services

IDTechEx supports your strategic business decisions on printed electronics, electric vehicles, emerging materials and components, energy harvesting, energy storage and RFID, by providing





Reports and Subscriptions

Over 70 globally cited market research reports

Company profile database, premium articles, access to analysts

Events

Run over 60 events in the past 14 years. IDTechEx organize the World's leading events for Printed Electronics and other topics.

Consultancy:

Over 275 consultancy projects including opportunity scouting, market and technology appraisal, due diligence, masterclasses...

Web Journals

Printed Electronics World, Energy Harvesting Journal, Electric Vehicles Research

Why IDTechEx?

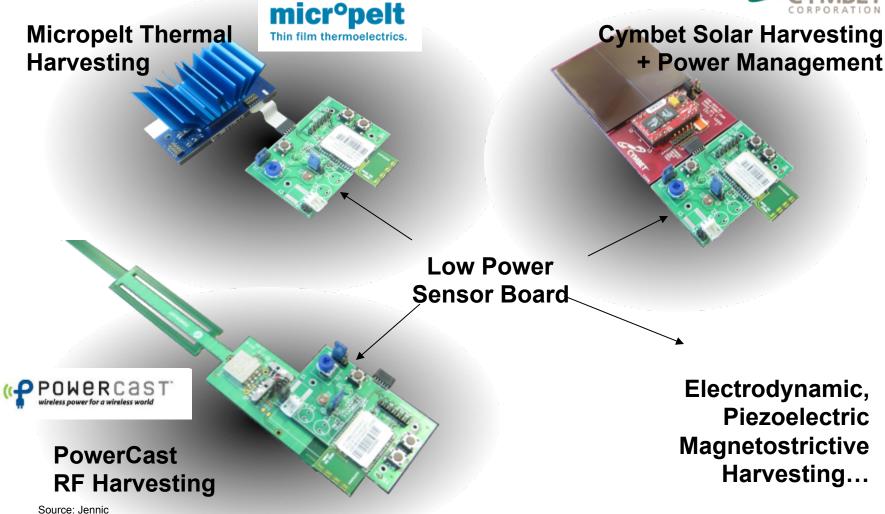
IDTechEx is a 14 year old company with bases in the US, UK, Germany and Japan and customers in 80 countries. We are **technical**, **impartial** and **experienced** in our chosen research topics.

- Globally cited analyst team combining technical analysts (most have PhDs) and successful business leaders.
- Global Research: in 2013 we visited Japan, USA, Korea, Germany, Brazil, Belgium, France, UK, The Netherlands, Canada, etc
- Hundreds of interviews are conducted each year as part of our global research programmes with organisations across the value chain
- 80,000+ global contacts in our targeted contact database of the printed, organic and flexible electronics industry. More than 15,000 people read our journal www.energyharvestingjournal.com.



Enabling Wireless Sensors

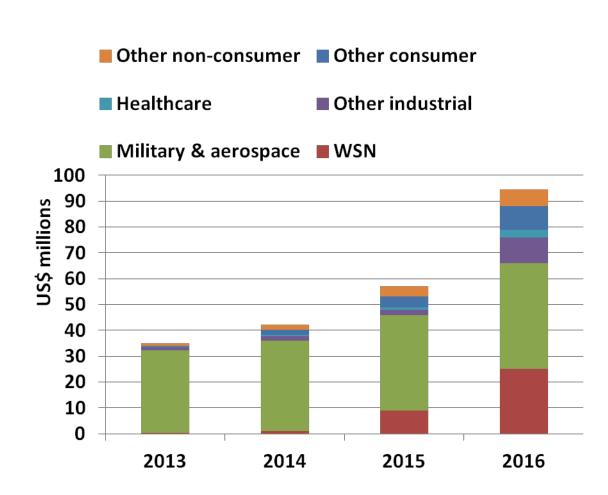




... Each Harvester Contains Integrated Energy Storage...

Market forecasts for TEGs (US\$ Million)

- Almost a \$900 million in the next decade
- Optimize materials for high temperature applications
- Wireless sensors and sensor networks 2015 onwards, industrial applications
- Automotive applications taking off later



source: "Thermoelectric Energy Harvesting 2013-2023: Devices, Applications, Opportunities" www.idtechex.com/thermo



Automotive waste heat recovery: Global investment

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- Ford
- BMW
- Honda
- · Daimler Benz
- Volkswagon
- Fiat/Chrysler
- Renault
- Toyota

Global Investment in TE Technology- November 2012 Snapshot (~ 4 yr bucket)					
Region	Total Spent, USD			Total Government funds, USD	
EU	\$	145,732,370	\$	97,336,809	
North America	\$	53,923,077	\$	37,250,000	
Russia	\$	40,000,000	\$	20,000,000	
Japan	\$	22,600,000	\$	21,700,000	
China	\$		\$	15,100,000	
Worldwide Total	\$		\$	191,386,809	

Source: Gentherm

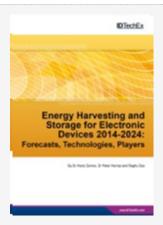


Applications in the build environment

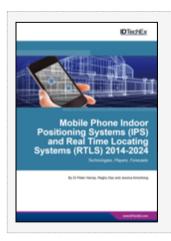
[1] wireless switches [2] wireless outdoor light sensors [3] wireless occupancy sensor [4] wireless room temperature sensor [5] wireless climatic sensors [6] [7] wireless position sensors [8] Central control [9] Remote monitoring/control



IDTechEx Research on energy harvesting and wireless sensors



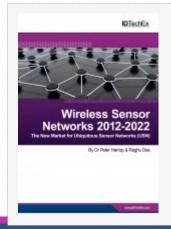
Energy Harvesting and Storage for Electronic Devices 2014-2024: Forecasts, Technologies, Players



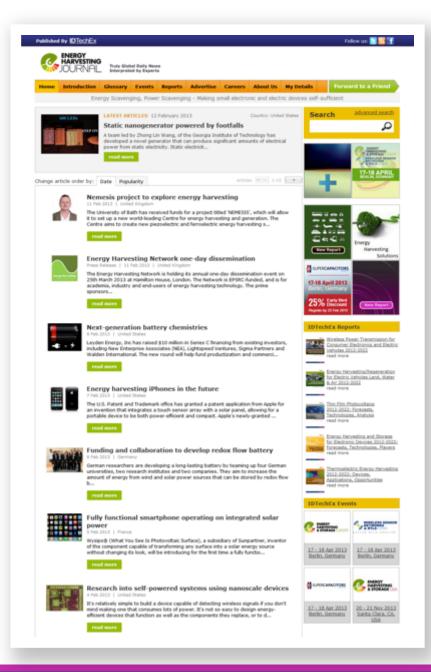
Mobile Phone Indoor Positioning Systems (IPS) and Real Time Locating Systems (RTLS) 2014-2024

Forecasts, Players, Opportunities

www.IDTechEx.com/research



Wireless Sensor Networks (WSN) 2012-2022: Forecasts, Technologies, Players



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interpreted by experts
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Energy Harvesting Europe & USA

The World's largest events on the topic



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IDTechEx provides ongoing support to your business and carries out special projects: market and technology appraisal, competitive assessment, masterclasses, technology forecasting, acquisition and investment targets, opportunity evaluation ...

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